



How to play the DMK International Esthetics Competition

How to Enter:

- Go to the registration page on DMK website to [register](#)

After you register:

- Your name will show up on THE PARTICIPANTS page.
- Each player will have a self-portrait, their name, location, website link, social media links and video diary link on the DMK website.

Each player will:

- Find a client/model that can commit to up to 12 weeks of treatments
- Have 12 weeks to get the best results from their client
- **Make sure to take before (week #1) and after(week #12) pictures of client/model**
- **Make sure to download model release form and have your client sign it** (*required to be a valid participant*)
- Every week each contestant will upload a 30-60 second video
- **Send your weekly YouTube link to dmkcompetition@dannemking.com**
- Each contestant can start any time they want but they must make sure to upload all video diaries before March 31, 2019.
- **The first video entry MUST include a copy of a major newspaper with that day's date clearly showing within the video (to show your start date)**
- A weekly video entry that will show your progress (The video can include still images of client's progress.)
- **The final entry (#12) MUST include a copy of a major newspaper with that day's date showing clearly within the video (to show your end date)**

Each video entry should include:

- Your name and what you are treating
- Make the video interesting and creative
- Be authentic, we want to know the real you

On April 15, 2019:

- There will be 10 participants selected to go to the final round
- Each contestant will be selected on technique and results
- We will recognize the top 10 participants
- The finalists will be judged by a DMK Intl HQ panel
- The panel will choose first, second and third place
- The last day to submit all of your video diaries will be March 31, 2019

The Skin Games 2019:

Case studies for the DMK International Esthetics Competition 2018-19 may be used for The Skin Games 2019 as well