



How to play the DMK Intl Esthetics Competition

We are looking for the top DMK Therapist who wants to show off their skills, promote their business, compete for prizes, and have lots of fun!

How to Enter:

- Go to the registration page on DMK website to register

After you register:

- Your name will show up on THE PARTICIPANTS page within 1-3 days.
- Each player will have a self-portrait, their name, location, website link, social media links and video diary link on the DMK website.
- Everyone can check up on any of the players by clicking on their web site or video diary

Each player will:

- Find a client/model that can commit to up to 12 weeks of treatments
- Have 12 weeks to get the best results from their client
- **Make sure to take before (week #1) and after(week #12) pictures of client/model**
- **Make sure to download model release form and have your client sign it (required to be a valid participant)**
- Every week each contestant will upload a 30-60 second video
- Each contestant can start any time they want but they must make sure to upload all video diaries before March 31, 2017.
- **The first video entry MUST include a copy of a major newspaper with that day's date clearly showing within the video (to show your start date)**
- A weekly video entry that will show your progress (The video can include still images of client's progress.)
- **The final entry (#12) MUST include a copy of a major newspaper with that day's date showing clearly within the video (to show your end date)**

Each video entry should include:

- Your name and what you are trying to treat
- Make the video interesting and creative.
- Be authentic, we want to know the real you.

On April 14, 2017:

- There will be 10 participants selected to go to the final round
- Each contestant will be selected on technique and results
- We will recognize the top 10 participants
- These participants will then upload a 2 minute video where they will talk about their technique and protocols.
- The finalists will be judged by a DMK Intl HQ panel
- We will choose first, second and third place for over best results.
- The last day to submit all of your video diaries will be March 31, 2017.